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FOR IMMEDIATE RELEASE

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OTA Reminds You to “Go Safe”

Oregon Trucking Associations Concerned with the Increase in Bike Accidents

PORTLAND, Ore.-The summer months in Oregon mean an increase of traffic in all forms. Sunny days especially tempt our friends on two wheels, the bicyclist. The Oregon Trucking Associations is concerned with the increased number of bicycle accidents that have occurred around Portland and along major highways this summer. OTA reminds everyone to “Go Safe” out on the roads as the summer comes to a close, as well as throughout the year.

At the beginning of the summer, the Oregon Trucking Associations joined with Portland Mayor Sam Adams and other transportation officials to kick off the **Street Smart: Go Safe Campaign**. This campaign encourages each of us to Share the Road and reminds us of the importance of not being a distracted driver.

Staying aware is the key to avoiding a possible accident. Everyone is a pedestrian at some part of the day. For those operating a motorized vehicle, especially on the busy streets of Portland, awareness includes foot traffic, bicyclists, cars, commercial trucks, buses and MAX trains.

“Commercial drivers are some of the best-trained people on the road. We encourage all truck drivers to do their part in sharing the road this summer and to watch for the bicyclists, pedestrians and motorists in the 'No-Zone,’” Oregon Trucking Associations President Debra Dunn tells us.

The **No-Zone(s)** are those areas around trucks motorist, bicyclist and pedestrians should steer clear of while on the road. These are the blind spots where truck drivers have virtually no sight line around them. While truck drivers are extremely well trained and are familiar with these areas, OTA wants to educate others on avoiding the **No-Zone** and be just as alert while traveling.

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Whether you're on two feet, two wheels or behind the wheel, "Go Safe" while traveling the city streets and highways. Learn more about the No-Zone and the Street Smart: Go Safe Campaign by visiting OTA's Highway Safety Page at www.ortrucking.org.

About OTA

The Oregon Trucking Associations advocates for Oregon's trucking industry by positively influencing laws and regulations, promoting public safety, enhancing the industry's image and promoting a healthy business climate while continuing to reduce our impact on the natural environment. The Oregon Trucking Associations has been serving the needs of the state's trucking industry for more than 60 years.

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